

(2½ Hours)

[Total Marks: 75]

N. B.: (1) **All** questions are **compulsory**.(2) Make **suitable assumptions** wherever necessary and **state the assumptions** made.(3) Answers to the **same question** must be **written together**.(4) Numbers to the **right** indicate **marks**.(5) Draw **neat labeled diagrams** wherever **necessary**.(6) Use of **Non-programmable** calculators is **allowed**.1. **Attempt any three of the following:**

15

- Distinguish between structured and unstructured data.
- What role does data play in Exploratory Data Analysis?
- With the help of an example, explain the importance of data at ordinal and ratio level.
- State the differences between population and sample. What are the entities that help gather information about population and sample?
- Compare inferential and descriptive statistics.
- What is meant by frequency distribution of data?

2. **Attempt any three of the following:**

15

- EDA is considered a crucial step in data analysis. Explain this statement.
- Compare and contrast the Classical, Bayesian and Exploratory approaches of data analysis.
- Explain the use of a lag plot.
- Discuss the normal probability plot.
- Elaborate the role of graphics in EDA.
- Why is EDA considered important?

3. **Attempt any three of the following:**

15

- Explain in brief the data discovery process.
- Discuss methods to overcome the following challenges to data accessibility
 - Data Processing Operational Challenges
 - Compliance Challenges with Sensitive Data Access
- Define data consistency. How can it be measured?
- Discuss the ways to mitigate data pollution.
- State the causes of duplicates and ways to detect them.
- What is meant by noisy data?

4. **Attempt any three of the following:**

15

- List the techniques used in analysis of univariate data.
- How does a bar and pie chart help in analysis of univariate data?
- Explain percentile in brief.
- Discuss positive skewness in univariate data analysis.
- What are measures of concentration?
- Explain the types of kurtosis.

5. **Attempt any three of the following:**

15

- Explain the chi square calculation for bivariate data analysis.
- Discuss the significance of Bravais-Pearson Correlation Coefficient.
- What is the Phi Coefficient?
- Explain monotonic relationship.
- Illustrate the significance of scatter plot.
- How can one measure the association between nominal and metric variables?