Time: 2. ½ hours

Total marks - 75

INSTRUCTIONS:

1. All questions are compulsory with internal options.

2. All questions carry equal marks.

1 a. Match the Column (any eight)

	Column A	Column B
i.	Causal research	b. Most frequent number in a data set
ii.	Outlier	c. supplementary material in a research report
iii.	Mode	g. Effect of one variable on another
iv.	Appendices	e. A data point that differs significantly from other observations.
v.	Secondary data	g. Qualitative research
vi.	Acknowledgements	h. Yes / No
vii.	Bibliography	i. Contains details of the author, year of publication etc.
viii.	Dichotomous questions	j. Thanking all those who helped the researcher during the research process.
ix.	In-depth interview	e. Ronald Fisher
X.	Ftest	f. Economical

1 b. State whether the following statements are true and false(any seven)

- i. A diagram showing a set of rectangular bars is called Pie Diagram.
- ii. Fundamental Research is also referred to as historical research.
- iii. Convenience sampling is a type of non-probability sampling technique.
- iv. The last section of a research report includes its title and the name of the person who wrote it.
- v. The bibliography is an optional component of the research report.
- vi. Likert scale includes only disagreement statements.
- vii. Tabulation always precedes classification.
- viii.Research Design is the plan, structure, and strategy for research.
- ix. Editing is the process of checking errors and omissions in data collection.
- x. Newspapers are a primary source of data collection.

07

2.	a.	Define research. Describe objectives of research with suitable examples.	08 07
2.	b.	Elaborate the concept of research design and its importance	
		research process.	
		Explain different types of research.	08
2.	c.	Describe characteristics of Hypothesis.	07
2.	d.		08
3.	a.	Explain the sources of secondary data collection.	07
3.	b.	Explain the sources of secondary data concerns. What are the types of personal interviews used in research for data	
		collection?	
		What are the common types of scale of measurement used in research?	08
3.	c.	What are the common types of scale of incastrement as	07
3.	d.	What are the steps involved in Questionnaire designing?	- 00
		Discuss different types of analysis of data.	08 07
4	a.	- 1'1' - ag the tiret cien in dala blockers.	
4	b.		08
4	c.	Discuss the advantages and drawbacks of Factor Analysis.	07
4		What is a scatter diagram! Draw Scatter diagram 195 P	
		perfect negative Nonlinear and No relation.	
		of research report.	08
. 5		State and explain the different types of research report. What is a research report? Highlight and explain the significance of a	07
5	b.	What is a research report. Highlight and	
		research report.	15
	80	Write short notes on- (any three)	10
1	5 c	A THE SHOP IN THE	
	i	Need for editing the data	
	i	I imitations of primary data	
	777	Durnose of writing a research report	
		Non – probability method of sampling	
		Importance of research	
YC.			
