

(3 Hours)

Total Marks: 80

- N.B.: (1) Question no. 1 is compulsory.  
(2) Answer any 3 out of remaining 5 questions.  
(3) Figures on the right indicate full marks.

Q1	<b>Attempt any four</b>	20
a	Comment on Demand and Supply curve	05
b	How is Moral right different from Legal right?	05
c	What is CSR and Explain the types of CSR	05
d	Define Utilitarianism, its social impact and benefits	05
e	Explain any 5 ethical practices to avoid Job Discrimination	05
Q2	a Explain in detail the dimensions of Pollution and Resources depletion and comment the ethical values to be adopted to control and conserve them	10
b	How is a Perfect Competition Market different from Monopoly Market explain in detail	10
Q3	a Explain the concept of Moral Responsibility and Blame? What are the factors to mitigate it?	10
b	Explain the three ethical duties laid down to strike a balance between consumer's self-protection and manufactures' attempt to protect consumers.	10
Q4	a Explain in detail with adequate examples ,the CSR initiatives in India	10
b	Explain in detail the potential benefits of CSR	10
Q5	a Explain the Public-Private Partnership in India and how is it advantageous to the society	10
b	What does Gandhian trusteeship articulate? How does it impact the human dignity?	10
Q6	<b>Write short notes on(any four)</b>	20
a	Explain any FIVE characteristics of Perfect Competition market	05
b	Advertisements, its ethics and its social effects	05
c	Companies Act,2013	05
d	CSR and SMEs in India	05
e	Criticism and concerns in CSR	05

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