

(3 Hours)

Total Marks: 80

Note:

1. Question No.1 is compulsory
2. Attempt any **three** out of the remaining **Five** questions.
3. Assume suitable data if necessary.

- Q. 1.** Answer **any FOUR** of the following: (20)
- (a) Enlist two points as to why private company is more desirable than a public company.
  - (b) Discuss role of Capital markets in Entrepreneurial Development.
  - (c) Explain the factors involved in the growth of an Enterprise.
  - (d) State any four unique characteristics of Entrepreneur.
  - (e) Differentiate between Sales Budget and Marketing Budget?
  - (f) What are the issues faced by micro and small enterprises? Discuss on risk management.
- Q. 2.** (a) What are the four types of Firm-level growth strategies? (10)
- (b) State any four primary activities that are essential for a firm to have a competitive advantage as given by Porter (10)
- Q. 3.** (a) Write short note on Women Entrepreneurship Development with example. (10)
- (b) Entrepreneurs are “Dreamers with vision”. State how. (10)
- Q. 4.** (a) Discuss role of Capital markets in Entrepreneurial Development. (10)
- (b) Explain in short about Industrial Investment Bank of India Ltd. (IIBI) (10)
- Q. 5.** (a) Write in short about MSMED Act 2006. (10)
- (b) Who are Angel Investors? State any four features of Angel Investors. (10)
- Q. 6.** Answer the following. (20)
- (a) Explain the uses of Project Report for Entrepreneur.
  - (b) What is EDP Cell? What are its features?

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