

Time (2 HOURS)

MAX MARKS: 60



- Note: 1. Question No. 1 is Compulsory.  
2. Attempt any 3 Questions from the remaining questions.

Que. 1. Attempt any Five questions of the following

- a. Define managerial skills. 3  
b. What is meant by interpersonal roles? 3  
c. Explain the need for managerial skills. 3  
d. State any three principles of communication. 3  
e. Write any three methods of communication. 3  
f. Define motivation skills. 3

- Que. 2(a) Explain the concept and importance of managerial skills. 7  
(b) Explain the need and importance of communication in business. 8

- Que. 3(a) Discuss the different types of managerial skills with examples. 7  
(b) Describe the process of communication with a neat diagram. 8

- Que. 4(a) Describe the techniques of skill development for effective management. 7

- (b) Explain the principles of effective communication. 8

- Que. 5(a) Elaborate on the application of managerial skills in modern organizations. 7

- (b) Discuss the different types of communication in detail. 8

- Que. 6(a) Explain the need for managerial skills in business management. 7

- (b) Explain the role of communication in business management. 8