

TIME:03 HRS

MAX MARKS:80

- N.B. 1. Question No 1 is compulsory.
2. Solve any three questions out of the remaining five questions.
3. Assume suitable data if necessary.
4. Figures to the right indicate marks.

Q. 1. Solve any four out of five.

(4*5=20)

- List the Different types E-Commerce Models
- List different methods of acquisition/merger.
- List the Government policies on SMEs.
- Explain the need for motivation of employees.
- Define a Woman Entrepreneur and state the steps the government should take to encourage women entrepreneurs.

Q. 2. a) Write a detailed business report on starting a new Electronic Components business using SWOT (Strength Weakness Opportunity Threat) analysis.

(10)

b) How e-business can be used in restructuring supply chain? Explain

(10)

Q.3. a) Enlist different factors that an entrepreneur should consider to make sure that a new venture does not fail.

(10)

b) Enlist the salient features of a good Marketing Plan.

(10)

Q.4. a) Explain the steps to setup an e commerce portal for selling Retail Products.

(10)

b) Explain with example the following statement: E-commerce can result in globalization of the business activity.

(10)

Q.5. a) List and explain the different sources of medium term Finance.

(10)

b) Discuss the core and extended components of ERP system.

(10)

Q.6. a) Define E-commerce and explain different types of E-commerce.

(10)

b) Explain procurement and E-Procurement and describe the components of E-Procurement.

(10)
