

BE (AII) / Sem VIII (R19) / SK 2023 / 16-12-23

(3 Hours)

Total Marks: 80

QP code : 42567

- N.B.: (1) Question no. 1 is compulsory.
(2) Answer any 3 out of remaining 5 questions.
(3) Figures on the right indicate full marks.

- Q1 Attempt any four 20 marks**
- a Explain Ethics and various types 05
 - b What do you understand by Utilitarianism? 05
 - c Define Market and the three economic models 05
 - d Comment on Triple bottom line? 05
 - e Explain the ethics of Pollution Control and the ethics of Conserving Depletable Resource 05
- Q2 a What do you understand by Moral Responsibility and Blame? What are the factors that mitigate it 10**
- b What is a Perfect Competition Market and explain in detail its characteristics 10**
- Q3 a Define discrimination, also explain all the ethical practices implemented to avoid job discrimination 10**
- b Explain in detail the concepts Contract View and Social Cost View 10**
- Q4 a Define CSR and explain in detail the CSR initiatives in India 10**
- b What is the role of HR in CSR? Explain in detail the Trajectory of Corporate Social Responsibility in India 10**
- Q5 a Explain the Public-Private Partnership in India and how is it advantageous to the society 10**
- b Explain the role of SMEs in the Indian economic growth 10**
- Q6 Write short notes on (any four) 20 Marks**
- a Ethics of advertisement and its social effects 05
 - b Due Care Theory 05
 - c What does the Gandhian Trusteeship articulate? 05
 - d Criticisms and concerns in CSR 05
 - e Benefits of CSR to companies in India 05

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