BE/comp/sem-VII/CBCGS/R-19/c-scheme/MIS/SH-24

Duration: 3Hours   **[Max Marks:80]**

QP-10065143

N.B. : (1) Question No 1 is Compulsory.
      (2) Attempt any three questions out of the remaining five.
      (3) All questions carry equal marks.
      (4) Assume suitable data, if required and state it clearly.

1		Attempt **any FOUR**	[20]
	a	How Does IT Impact Organizations?	
	b	Compare between mobile applications like WhatsApp and Telegram on various parameters like multimedia, security, privacy, storage, data usage, notifications etc.	
	c	Describe the tools that augment the traditional SDLC.	
	d	Analyze how social computing is inspiring customer service?	
	e	Categorize the approach to managing information across an entire organization	
2	a	Analyze the impact of BI on Decision making.	[10]
	b	Explain Data warehouse in an organization.	[10]
3	a	Identify the measures to improve cyber security with example.	[10]
	b	Highlight how company can use Big data to gain competitive advantage?	[10]
4	a	Identify the measures to improve cyber security with example.	[10]
	b	Explain the steps involved in knowledge capturing.	[10]
5	a	List down the types of support provided by Accounting IS, finance IS, production/operations management (POM) IS, marketing IS, and human resources IS.	[10]
	b	Analyse the main reasons of Computer Crimes.	[10]
6	a	Explain the impact of information system on organization and society.	[10]
	b	Write note on e-commerce.	[10]

X237Y719500X237Y719500X237Y719500X237Y719500