

Duration 2.5 hours

Marks: 75

Note:

1. All questions are compulsory
2. Marks mentioned on the right side

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1. A Explore the growth and impact of regional television news networks in India. 15
- OR**
- 1.B Trace the historical evolution of television journalism, comparing its development in India and abroad. 15
- Q.2 A Elaborate on the diverse formats of television programming, citing examples where applicable. 8
- Q.2 B Discuss the segmented nature of television news and its implications. 7
- OR**
- Q.2 C Analyze the role of panel discussions in influencing public opinion. 8
- Q.2 D Provide insights into the essential attributes for successful news anchoring. 7
- Q.3 A Outline the process of producing a documentary for a news channel, including its significance and challenges. 8
- Q.3 B Critically evaluate the impact of breaking news content on private news channels. 7
- OR**
- Q.3 C Explain the importance of TRP for news channels 8
- Q.3 D Explain importance of review shows on Indian television. 7