

(3 Hours)

[Total Marks: 80]

Note:

- 1) Question No. 1 is compulsory.
- 2) Attempt any Three Question between Question No.2 to 6
- 3) Figures to the right indicate marks.

- Q.1 Write a Short Note on Following (any 4) 20**
1. Outsourcing
 2. Technology Acquisition
 3. Business in Digital Economy
 4. Ethics and Information Technology
 5. M- Commerce
 6. Current Trends in IT
- Q.2 a) Explain Roles of IT in E-commerce and M-commerce? 10**
- b) What is Value Chain as per Michael Porter? 10
- Q.3 a) How should managers introduce organizational changes that employ technology? 10**
- b) Define Data, Information and knowledge with an example 10
- Q.4 a) Explain E-governance with suitable example? 10**
- b) What is Organizational flexibility? Explain how technology helps in strengthening the organization 10
- Q.5 a) How technology can be used to gain a strategic, competitive Advantage? 10**
- b) Explain International business strategies with example 10
- Q.6 a) Explain Role of Information system in business today 10**
- b) Explain ethics and IT 10