BE	sem	VII	1.ANO	CB45	219	half	2010
					Hours		10/12/2018 (80 Marks)

 N.B.: (1) All questions carry equal marks. (2) Question No.1 Compulsory. (3) Attempt any three from remaining five questions. (3) Figures to the right indicate full marks. (4) Draw neat sketches wherever necessary. 	
Q1. Write short notes on the following.	/A =\
(a) Innovative thinking	(05)
(b) Design for environment	(05)
(c) Concept selection	(05)
(d) Design of Experiments (DOE)	(05)
Q2.(a) Explain in detail industrial design process.	(10)
(b) Explain the steps in concept testing.	(10)
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Q3.(a) Explain the role of concurrent engineering in product design and development	(10)
(b) Explain the concept of product architecture with examples.	(10)
Q4.(a) Differentiate between value engineering and value analysis.	(10)
(b) Describe the various elements of product costing.	(10)
Q5.(a) Explain quality function deployment technique.	(10)
(b) Explain psychological and physiological considerations in product design.	(10)
Q6.(a) Classify rapid prototyping techniques. Explain any one rapid prototyping technique.	(10)
(b) Explain how product specifications are established during product development	(10)
process.	