

**MUQuestionPapers.com**

**Advertisement Kit**

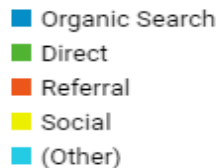
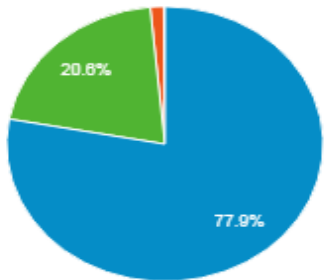
# What is MUQuestionPapers.com ?

- MUQuestionPapers.com (MU QP) is a repository of previous years question papers. Currently it hosts various Engineering branches, MCA, BCA and some M.E branches question papers.
- Extremely simple dropdown search and One-click download is USP of MUQuestionPapers
- No Registration or Login. User can download a paper in 10 seconds flat!

# MU QP & SEO

- Our Website holds prominent position on Google Search Engine.
- We rank **Number 1** for **200 +** different keywords
- We rank in Top 10 for **1000+** different keywords
- **77.9%** of traffic comes from Google

Top Channels



Sessions

363,977



Users

160,576



Page Views

665,227



Pages/Session

1.83



Avg. Session Duration

00:02:46



Bounce Rate

35.00%



# Traffic Details of the Website

- The below traffic is for Last Exam Season ( Oct 2017 – Dec 2017)

Sessions

363,977



Users

160,576



Page Views

665,227



Pages/Session

1.83



Avg. Session Duration

00:02:46



Bounce Rate

35.00%



# Question Paper Downloads

- We had More than **1 Million + Downloads**
- Here Events Means Downloads
- This proves students come to our website and actually download Question Papers.

Total Events

1,038,355

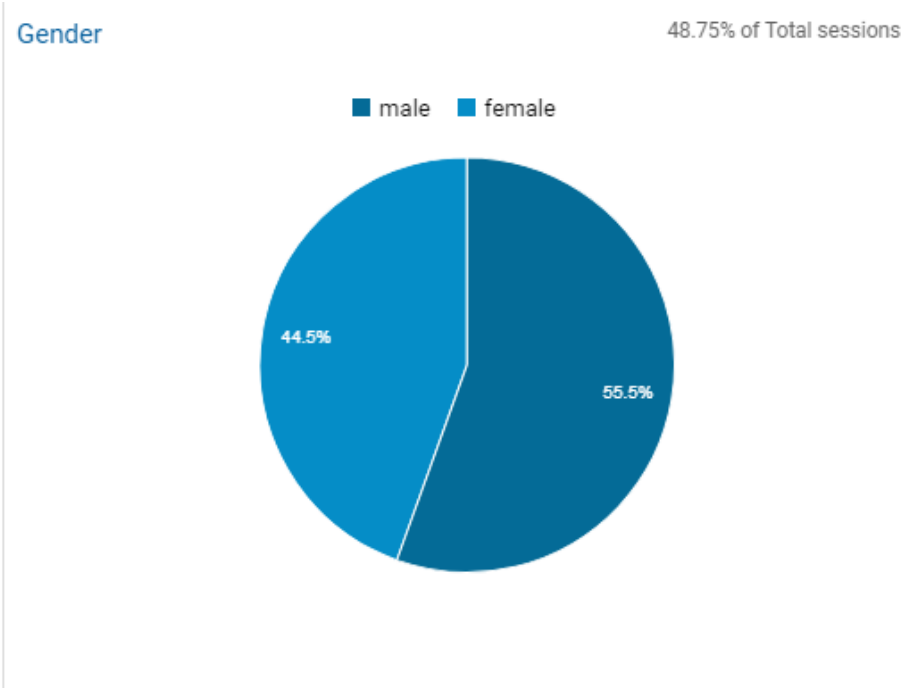
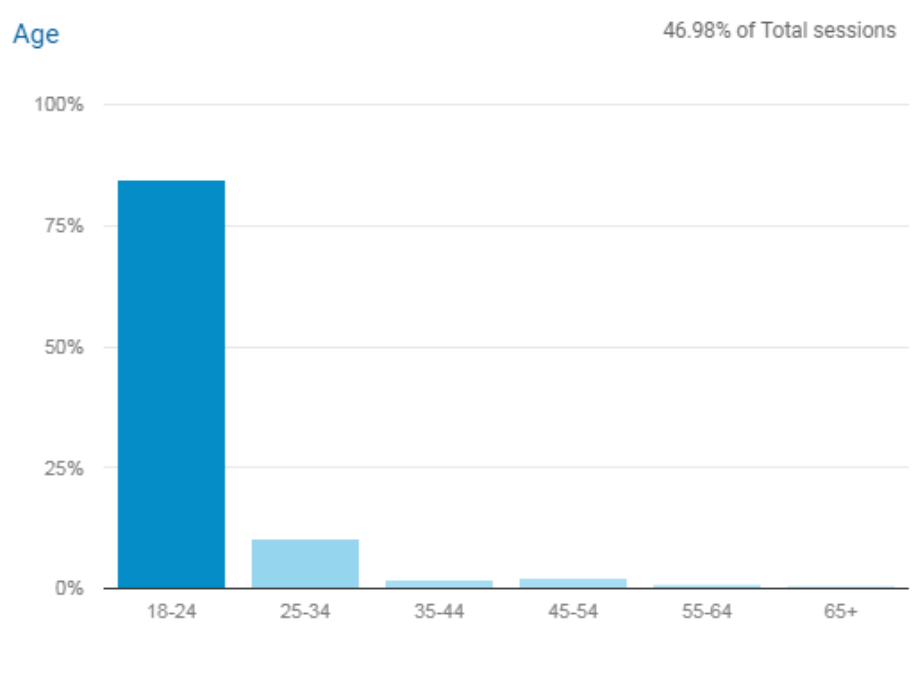


Unique Events

813,952



# Demographics of Visitors



# Advertising Options

We have 3 Advertisement Packages with MU QP:

- **BASIC PACKAGE:** Advertisement on Home Page (1 Page only)
- **STANDARD PACKAGE:** Advertisement on Home page + Any 10 Pages (Like FE, SE, Mech 3<sup>rd</sup> Sem)
- **PREMIUM PACKAGE:** Advertisement Everywhere!

***OFFER!***

***(If Booked Before 30<sup>th</sup> April, 2018)***

*Free 1 WhatsApp & 1 Push Notification Broadcast for **STANDARD***


*Free 2 WhatsApp & 2 Push Notification Broadcast for **PREMIUM***


# BASIC PACKAGE

- You get to place your banners on Top and Bottom areas of the website on homepage
- Package Cost:
  - **Rs. 9999/-** per month during peak period months ( April-May-June & Oct-Nov-Dec)
  - **Rs. 4999/-** per month during non peak period months ( Jan-Feb-Mar & July-Aug-Sept)



# BASIC Package Advertisement Placement

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 Mumbai University Question Papers

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# STANDARD PACKAGE

- You get to place your 2 banners on Top and Bottom areas of the website on homepage + Other 10 Pages of your choice. (Like BE Mech 3<sup>rd</sup> Sem, BE Mech 4<sup>th</sup> Sem, BE Mech 5<sup>th</sup> Sem etc. )
- Package Cost:
  - **Rs. 19,999/-** per month during peak period months ( April-May-June & Oct-Nov-Dec)
  - **Rs. 7999/-** per month during non peak period months ( Jan-Feb-Mar & July-Aug-Sept)

# Standard Package Advertisement Placement

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B.SC Syllabus Time Table MU Results MU Paper Solutions

**Standard Ad Location**

Mumbai University Question Papers for Mechanical Engineering - Semester 4

APPLIED MATHEMATICS-IV			
Dec 2017	May 2017	Dec 2016	May 2016
Dec 2015	May 2015	Dec 2014	May 2014

FLUID MECHANICS			
Dec 2017	May 2017	Dec 2016	May 2016
Dec 2015	May 2015	Dec 2014	May 2014

THEORY OF MACHINES-I			
Dec 2017	May 2017	Dec 2016	May 2016
Dec 2015	May 2015	Dec 2014	May 2014

**Standard Ad Location**

PRODUCTION PROCESS-4			
Dec 2017	May 2017	Dec 2016	May 2016
Dec 2015	May 2015	Dec 2014	May 2014

MATERIAL TECHNOLOGY			
Dec 2017	May 2017	Dec 2016	May 2016
Dec 2015	May 2015	Dec 2014	May 2014

INDUSTRIAL ELECTRONICS			
Dec 2017	May 2017	Dec 2016	May 2016
Dec 2015	May 2015	Dec 2014	May 2014

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**2**

**Ad Location in Home Page**

# PREMIUM PACKAGE

- Advertisement on Homepage + All the pages
- Package Cost:
  - **Rs. 30,000/-** per month during peak period months ( April-May-June & Oct-Nov-Dec)
  - **Rs. 15,000/-** per month during non peak period months ( Jan-Feb-Mar & July-Aug-Sept)

# Premium Package Advertisement Placement

**PREMIUM AD LOCATION**

Mumbai University Question Papers for Mechanical Engineering - Semester 4

APPLIED MATHEMATICS-IV			
Dec 2017	May 2017	Dec 2016	May 2016
Dec 2015	May 2015	Dec 2014	May 2014

**PREMIUM AD LOCATION**

FLUID MECHANICS			
Dec 2017	May 2017	Dec 2016	May 2016
Dec 2015	May 2015	Dec 2014	May 2014

THEORY OF MACHINES-I			
Dec 2017	May 2017	Dec 2016	May 2016
Dec 2015	May 2015	Dec 2014	May 2014

**PREMIUM AD LOCATION**

PRODUCTION PROCESS-II			
Dec 2017	May 2017	Dec 2016	May 2016
Dec 2015	May 2015	Dec 2014	May 2014

MATERIAL TECHNOLOGY			
Dec 2017	May 2017	Dec 2016	May 2016
Dec 2015	May 2015	Dec 2014	May 2014

**PREMIUM AD LOCATION**

INDUSTRIAL ELECTRONICS			
Dec 2017	May 2017	Dec 2016	May 2016
Dec 2015	May 2015	Dec 2014	May 2014

**PREMIUM AD LOCATION**

**Ad Location in Other Pages**



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**Ad Location in Home Page**

# What we require from you

- We require creative from you as mentioned below:
  - URL which requires to be placed behind the banners
  - Banners for Advertisement Packages

# Reach out to us

- Mail us at [info@muquestionpapers.com](mailto:info@muquestionpapers.com) if you want more information or you want to buy our packages
- We respond within 48 hours and We will start your advertisement campaign in 48 hours of receiving payment

**Thank you !**  
**Looking forward....**

**[info@muquestionpapers.com](mailto:info@muquestionpapers.com)**