



231117

Q. P. Code: 25525

DURATION: 3Hours

MAX MARKS: 80

Note:

1. Question no.1 is compulsory.
2. Attempt any three questions out of the remaining five questions.
3. Illustrate your answers with example cases wherever possible.

- Q1 Write a note on any two: 10
- i) BPR 10
  - ii) ISO 9000 10
  - iii) Acceptance sampling plan
  - iv) TPM
  - v) Reliability and product life cycle
- Q2 a) What is customers perception for quality? Also explain Kano's Model. 10
- b) Explain how an organization might benefit from benchmarking organizations in a completely different industry. 10
- Q3 a) Explain Dr Ishikawa's principles of customer/supplier relations. 10
- b) Explain: i) Juran's Trilogy ii) Cost of quality 10
- Q4 a) Explain: i) Leadership for quality 10
- ii) Barriers to TQM implementation
- b) Explain Quality statements 10
- Q5 a) Explain: i) OC curve 10
- ii) PDCA cycle
- b) Carry out FMEA of a pop up toaster. Analysis should include design improvements with justification 10
- Q6 a) Concurrent engineering is sn effective approach to control the cost and enhance the quality of design. 10
- b) Discuss and elaborate on POKA YOKE 10

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