

(3 Hours)

Total Marks: 80

- N.B. :** 1) Question No.1 is **compulsory**.
2) Attempt any **THREE** from the remaining questions.
3) Figures to the right indicate full marks.

- Q1. (a) Define Research with its Issues and Problems. [20]
(b) Explain the need of Research in Business.
(c) Describe the Essentials of a good sampling
(d) What do you understand by intellectual property Rights?
- Q2. (a) Describe the Process of Scientific research in detail. [10]
(b) Explain the steps of Formulation of Hypothesis in detail. [10]
- Q3. (a) Explain Types of Research with examples. [10]
(b) Explain Qualitative and Quantitative methods with examples. [10]
- Q4. (a) What do you understand by Suggestions and Recommendation explain in detail. [10]
(b) Explain Research Ethics in detail [10]
- Q5. (a) Write a brief note on Generalization Process. [10]
(b) Describe Research methods vs Methodology [10]
- Q6. Short Note (Solve Any Four) [20]
a) Literature Review.
b) Data Collection and Analysis.
c) Formulation of research Design
d) Citation.
e) Plagiarism