

M. Com. II / Part - II / 09.01.2020

[Time: 2 Hrs]

[Marks: 60]

Please check whether you have got the right question paper.

- N.B:
1. All questions are compulsory.
 2. Figures to the right indicate full marks.

Q.1 A) Define Entrepreneurship and bring out the factors affecting the growth of Entrepreneurship. (08)
B) Describe the requirements of an entrepreneurial structure (07)

OR

C) Compare & contrast the point of differences between entrepreneurial & administrative culture. (08)

D) Critically evaluate the Theory of High Achievement by McClelland. (07)

Q.2 A) Comment & enlist the problems of entrepreneurship in detail. (08)

B) Elaborate the various sources of development finance available to Entrepreneurs. (07)

OR

C) Discuss the features of social entrepreneurship. (08)

D) Write a note on the special government schemes for women entrepreneurs in India. (07)

Q.3 A) Explain the various methods available to entrepreneurs in searching of business idea. (08)

B) Write a note on Project Design. (07)

OR

C) What is Network Analysis? Discuss its techniques. (08)

D) Give a brief account on Project Identification. (07)

Q.4 A) Fill in the blanks by choosing the appropriate options given below: (05)

1) 'C' implies _____ for the acronym SWOC Analysis.
(Challenges / Constraints / Competencies / All of these)

2) In _____ financial statements figures are converted into percentages
(Comparative / Common Size / Trend Analysis / Ratio Analysis)

3) _____ projects require large scale investment in plant & machinery for its execution.
(Capital Intensive / Labour Intensive / Demand based / None of these)

4) _____ is the last phase of project management process.
(Project Identification / Project Formulation / Project Evaluation / None of these)

5) Tax holiday is a type of _____ assistance & Incentives
(fiscal / financial / marketing / organizational)

B) State whether the following statements are true or false: (05)

1) Baba Amte is an example of a successful social entrepreneur

2) Intrapreneurs are entrepreneurs within the existing organization.

3) Input Analysis is a step of project formulation.

4) Incentives promote entrepreneurship by removing economic constraints.

5) Opportunities are internal factors for a business enterprise to explore.

C) Match the following

(05)

Column A	Column B
1) First Generation Entrepreneurs	a) Dynamic
2) Entrepreneurial Environment	b) Dhirubhai Ambani
3) Tool of Financial Analysis	c) Marketing Development Assistance
4) Marketing Incentives	d) Conception/ Initiation Phase
5) First step in Project Cycle	e) Trend Analysis

OR

Q. 5 Write short notes on (Any three).

(15)

- 1) National Alliance of Young Entrepreneurs (NAYE).
- 2) Organizational Assistance & Incentives.
- 3) National Policy for Skill Development & Entrepreneurship, 2015. (NPSD).
- 4) National Institute of Entrepreneurship & Small Business Development (NIESBUD).
- 5) Financial Assistance & Incentives.
