

Time: 2 Hours

Marks: 60

- N.B: 1) All questions are compulsory
2) Figures to the right indicate full marks

Q1) Answer the following (Any two) (15)

- Elaborate on the factors affecting the growth of entrepreneurship.
 - Discuss the requirements of an entrepreneurial structure
- OR
- What is entrepreneurial culture? Discuss the steps to change entrepreneurial culture
 - Briefly explain the Theory of Personnel Resourcefulness

Q2) Answer the following (Any two) (15)

- Discuss the significance of entrepreneurial environment.
 - State & explain the problems of entrepreneurship
- OR
- Highlight the importance of social entrepreneurship.
 - Who is woman entrepreneur? Discuss the special schemes initiated by government for women entrepreneurs.

Q3) Answer the following (Any two) (15)

- What is a project? Discuss the classification of project in detail.
 - Write a detailed note on Project Cycle
- OR
- Discuss the steps involved in project formulation
 - Write a short note on Project Feasibility Analysis

Q4 A) Fill in the blanks by choosing the appropriate options given below: (05)

- ___ entrepreneurs adapt to any existing idea which is developed by someone else. (Innovative/Imitative/Drone/None of these)
- In ___ financial statements figures are converted into percentages. (comparative, common size, trend-analysis, ratio analysis)
- C implies ___ in the acronym of SWOC Analysis. (Challenges, Considerations, Concessions, Collaterals)
- ___ is a person who owns & develops his own enterprise. (Intrapreneur, Manager, Employee, None of these)
- ___ implies a drive to dominate or influence others. (Need for Achievement, Need for Power, Need for Affiliation, None of these)

B) State whether the following statements are true or false

(05)

- a) Language is a group of words or ideas having common meaning and is shared to a social situation.
- b) An angel investor is a retired and experienced entrepreneur intending to fund a startup venture.
- c) Critical Path Method & PERT are techniques of fund raising.
- d) Opportunities are internal factors for a business enterprise to explore.
- e) Innovation Theory was propounded by Joseph Schumpeter.

C. Match the following

Group A	Group B
a) Fiscal Incentive	i. Muhammad Yunus
b) Social Entrepreneur	ii. Internal source of finance
c) Retained Profits	iii. Tax holiday
d) Source of Business Idea	iv. Small Industries Development Organisation (SIDO)
e) Marketing Support to Entrepreneurs	v. Delphi Technique

OR

Q.4) Write short notes on (Any three)

(15)

- a. District Industrial Centre
- b. National Alliance of Young Entrepreneurs (NAYE)
- c. National Policy for Skill Development and Entrepreneurship 2015
- d. Types of Marketing Assistance
- e. Promotional Incentives & Assistance to Entrepreneurs