

Time: 2 Hours**Max Marks: 60**

- N.B:** 1) All questions are compulsory
2) Figures to the right indicate full marks

Q1) Answer the following (Any two) (15)

- Discuss the factors affecting growth of entrepreneurship.
- Write a detailed note on requirements of entrepreneurial structure.

OR

- Discuss the steps involved to change entrepreneurial culture.
- Elaborate on the Theory of Personal Resourcefulness.

Q2) Answer the following (Any two) (15)

- Explain the significance of entrepreneurial environment
- Comment on the problems of entrepreneurship in detail.

OR

- Discuss the sources of development finance available to entrepreneurs.
- Who is a social entrepreneur? Elaborate on the features of social entrepreneurship

Q3) Answer the following (Any two) (15)

- Explain the concept & classification of project in detail.
- Write a detailed note on Project Cycle.

OR

- Elaborate on the steps involved in project formulation.
- Is Project Evaluation essential? Discuss.

Q4 A) Fill in the blanks by choosing the appropriate options given below: (05)

- Innovation Theory was propounded by _____.
(Philip Kotler / Joseph Schumpeter/Victor Vroom/ William Stanton)
- _____ implies drive for friendly & close interpersonal relationships.
(Need for Achievement/Need for Affiliation/Need for Excelling/Need for Power)

- c) Under ____ technique the possible features of a product or service are enlisted.
(Attribute Listing/Gordon Model/Brainwriting/Nominal Group Technique) .
- d) _____ is a macro environmental factor.
(Demographic/ Geographic/ Legal/ All of these)
- e) P in the acronym PERT stands for _____.
(Programme/Prototype/Premier/Potential)

B) State whether the following statements are true or false (05)

- a) Jeff Bezos is an example of first-generation entrepreneurs
- b) Tax holiday is a type of fiscal assistance & incentive.
- c) Project Design explains the various outputs of flow of events, prototypes & screen designs .
- d) The initial capital used to start a business is called working capital.
- e) Financial Analysis helps to analyze the economic value of the proposed project.

C) Match the following (05)

| Group A | Group B |
|-------------------------------|---------------------------|
| a. Smt. Shehnaz Hussain | 1. Alex Osborn |
| b. Brainstorming | 2. Project's Viability |
| c. Tool of Financial Analysis | 3. Managers |
| d. Feasibility Analysis | 4. Common size statements |
| e. Administrative Culture | 5. Women Entrepreneur |

OR

Q.5) Write short notes on (Any three) (15)

- 1) Marketing Assistance & Incentives
- 2) National Alliance of Young Entrepreneurs (NAYE)
- 3) Fiscal Assistance & Incentives
- 4) National Institute for Entrepreneurship & Small Business Development.
- 5) National Policy for Skill Development and Entrepreneurship 2015
