Time 2 Hours

Total Marks: 60

N.B.   1) All Questions are compulsory.

      2) Figures to the right indicate full marks.

Q. 1   Answer the following: (Any Two)   (15)
      a) Explain the characteristics of Business Ethics.
      b) What is an Ethics? Describe their sources.

                      OR

      c) Explain any four approaches to Business Ethics.
      d) Describe the emergence of new values in Indian industries post 1991.

Q. 2   Answer the following: (Any Two)   (15)
      a) Explain ethical issues in Information Technology.
      b) Define Corporate Governance. Explain importance of Corporate Governance

                      OR

      c) What is an Audit committee? Discuss the role of an Audit committee.
      d) Explain the consequences of failure of Corporate Governance

Q. 3   Answer the following: (Any Two)   (15)
      a) Explain in brief the scope of Corporate Social Responsibility.
      b) Explain the concept of Corporate Philanthropy and its types.

                      OR

      c) Explain in brief CSR practices in Indian corporations.
      d) Describe the integration of CSR into business operations.

Q. 4 A) State whether the following statements are True or False: (5)
      i) Plagiarism refers to copying of others published work.
      ii) The ISO 19011 audit standard applies when auditing for both 9000 and 14000
          compliance is required at once.
      iii) CSR is a economical responsibility of the company towards its various
          stakeholders.
      iv) The term "green HRM" is concerned with HR activities undertaken to achieve
          environmental sustainability.
      v) Value determine what is right and what is wrong while Ethics relaes to doing what
          is right or wrong.

B) Fill in the blanks with appropriate option: (5)
      i) _____ Series are principles-based standards to help organisations become
      more accountable, responsible and sustainable.
      ii) Fair Labour Association is concerned with _____ industry.
      (Automobile, Garment, FMCG, Safety)
      iii) _____ theory holds that ends or consequences of an act determine whether
      the act is good or bad.
      (Deontological, Teleological, Utilitarian, Justice)

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iv) _____ is a bundle of rights given by the law to the creators of musical and artistic work. (Copyrights, Trade Mark, GIS, Patent)

v) _____ - model of CSR is of the view that free market would take care of CSR. (Ethical, Liberal, Static, Stakeholder)

C) Match the following: (5)

Group A	Group B
1. Deontological Theory	a) Aristotal
2. Triple Bottom Line	b) Netherlands
3. Virtue Theory	c) Immanuel Kant
4. Clean Clothes Campaign	d) R & D Activities
5. Product Ethics	e) John Elkington

OR

Q. 4 Write short notes (any three) : (15)
   a) Steps in designing CSR policy
   b) ISO 14000
   c) Functions of UNDP
   d) CSR and Sustainable Development
   e) Major codes on CSR

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