

Time : 2½ hrs

75 Marks

Note: 1. Attempt all the questions

2. Figures to right indicate full marks.

Q.1 A) Match the column (any 8) 08

A

1. Business Ethics
2. Right to be informed
3. Ethics in finance
4. Social responsibility
5. Clause 49
6. Corporate governance
7. Board of Directors
8. Related party transaction
9. General Body Meeting
10. Remuneration committee

B

- a) Consumer right
- b) Universal application
- c) Concern for those outside the firm
- d) Window dressing
- e) Ethically driven business process
- f) Birla Committee
- g) Postal Ballot exercise
- h) Remuneration policy
- i) Representative of shareholders
- j) Pre-existing connection prior to the transaction

B) Fill in the blanks with appropriate alternative (any 7) 07

1. \_\_\_\_\_ can help to stop business mal practices.
  - a. Ethics b. Psychology c. Team work d. Leadership
2. \_\_\_\_\_ is the ethics of the civil society, recently rediscovered as a solid ground for collective arrangements where both the market and the state fail.
  - a. Transactional b. Participatory c. Recognition d. Good Ethics
3. \_\_\_\_\_ is the creation of long-term value for an organization from customers, markets, and relationships.
  - a. Business Turnaround b. Business Development c. Business Research d. Business Marketing
4. \_\_\_\_\_ improves public image of the company.
  - a. Individual Ethics b. Business Ethics c. Share Value. d. Looks of the Product
5. Ethics in Latin language is called \_\_\_\_\_.
  - a. Ethos b. Ethical c. Morals d. Values
6. \_\_\_\_\_ is the set of universally accepted moral principles and values.
  - a. Morals b. Values c. Ethics d. Good Behavior
7. Being fair, honest and ethical is one the basic \_\_\_\_\_.
  - a. Human Psychology b. Human Needs c. Self-Esteem d. Human Trends
8. \_\_\_\_\_ is defined as “the corporate conscience, citizenship, social performance, or sustainable responsible business, and is a form of corporate self-regulation integrated into a business model.
  - a. CSR b. Social Wellbeing c. Entrepreneurship d. Industrialization
9. \_\_\_\_\_ is the first country in the world to make corporate social responsibility (CSR) mandatory.
  - a. USA b. France c. India d. Germany
10. A \_\_\_\_\_ for a product is the chain of actions that are performed by the business to add value in creating and delivering the product.
  - a. Value Chain b. E-commerce c. Logistics d. Business Chain

- Q.2 A) Explain the concept of Ethics? Explain the importance of business ethics. **08**  
B) Define ethical climate and explain types of it. **07**  
**OR**  
C) what is Ethics management program **08**  
D) What is the role and duties of Independent Director? **07**
- Q.3 A) Explain the elements of good governance **08**  
B) What are the objectives of corporate governance? **07**  
**OR**  
C) What is Corporate Governance? Explain the challenges in corporate governance **08**  
D) Explain the evolution of corporate governance in India **07**
- Q.4 A) Explain what are the rights of shareholder? **08**  
B) Elaborate the role of SEBI in corporate governance **07**  
**OR**  
C) What is the role of Institutional investor? **08**  
D) State the objective of related party transaction policy in corporate governance **07**
- Q.5 A) Explain the mechanism of corporate governance **08**  
B) State the objectives of disclosure. **07**  
**OR**  
Write short notes (any 3) **15**  
1. Ethics in Finance  
2. Ethics committee  
3. Integrity Pact.  
4. Objectives of GCGF  
5. Investors association

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