

Time: 2:30 Hours

75 Marks

Note: 1. Attempt all the questions**2. Figures to right indicate full marks.****Q.1 A) Fill in the blanks with appropriate alternative (any 8)****08**

1. Ethics in Latin language is called _____.
a. Ethos b. Ethical c. Morals d. Values
2. _____ is the set of universally accepted moral principles and values.
a. Morals b. Values c. Ethics d. Good Behavior
3. Being fair, honest and ethical is one the basic _____.
a. Human Psychology b. Human Needs c. Self-Esteem d. Human Trends
4. _____ can help to stop business mal practices.
a. Ethics b. Psychology c. Team work d. Leadership
5. _____ is the ethics of the civil society, recently rediscovered as a solid ground for collective arrangements where both the market and the state fail.
a. Transactional b. Participatory c. Recognition d. Good Ethics
6. _____ is the creation of long-term value for an organization from customers, markets, and relationships.
a. Business Turnaround b. Business Development c. Business Research d. Business Marketing
7. _____ improves public image of the company.
a. Individual Ethics b. Business Ethics c. Share Value. d. Looks of the Product
8. _____ is defined as “the corporate conscience, citizenship, social performance, or sustainable responsible business, and is a form of corporate self-regulation integrated into a business model.
a. CSR b. Social Wellbeing c. Entrepreneurship d. Industrialization
9. _____ is the first country in the world to make corporate social responsibility (CSR) mandatory.
a. USA b. France c. India d. Germany
10. A _____ for a product is the chain of actions that are performed by the business to add value in creating and delivering the product.
a. Value Chain b. E-commerce c. Logistics d. Business Chain

B) Match the column (any 7)**07**

- | A | B |
|------------------------------|---------------------------------------|
| 1. Business Ethics | a) Consumer right |
| 2. Right to be informed | b) Universal application |
| 3. Ethics in finance | c) Concern for those outside the firm |
| 4. Social responsibility | d) Window dressing |
| 5. Clause 49 | e) Ethically driven business process |
| 6. Corporate governance | f) Birla Committee |
| 7. Board of Directors | g) Postal Ballot exercise |
| 8. Related party transaction | h) Remuneration policy |
| 9. General Body Meeting | i) Representative of shareholders |

10. Remuneration committee j) Pre-existing connection prior to the transaction

Q.2 A) What is Ethics? Explain the importance of business ethics. 08

B) What is the role and duties of Independent Director? 07

OR

C) Define ethical climate and explain types of it. 08

D) Define and explain Ethics management program 07

Q.3 A) Explain the challenges in corporate governance 08

B) What are the objectives of corporate governance? 07

OR

C) Explain the elements of good governance 08

D) Explain the evolution and development of corporate governance in India 07

Q.4 A) Who is shareholder? What are the rights of shareholder? 08

B) What is the role of Institutional investor? 07

OR

C) State the objective of related party transaction policy in corporate governance 08

D) Elaborate the role of SEBI in corporate governance 07

Q.5 A) Explain the mechanism of corporate governance 08

B) State the objectives of disclosure. 07

OR

Write short notes (any 3) 15

1. Objectives of GCGF

2. Strategies of NFCG

3. Ethics Committee

4. Integrity Pact.

5. Ethics training
