

[Time: 3 Hours]

[Marks:100]

Please check whether you have got the right question paper.

- N.B:
- All questions are compulsory.
 - Figures to the right indicate marks of the respective questions.

1. (a) Match the pair :-

10

	Group 'A'		Group 'B'
(i)	Insurance	(a)	No Need of Road
(ii)	Advance Booking of Cinema	(b)	To get pleasure
(iii)	Water Transport	(c)	Tourism Development
(iv)	Study Tour	(d)	Hospitality
(v)	Pulse Polio Campaign	(e)	Rural Tourism
(vi)	Internet	(f)	Definate Entry
(vii)	Resorts	(g)	Personal Service
(viii)	Receptionists	(h)	Parking Facility
(ix)	Air Transport	(i)	Official service
(x)	Motels	(l)	Perishable service
		(m)	Costly but fast service
		(n)	Govt. Service

(b) Answer in one sentence :- (Any ten)

10

- Give two examples of 'Non-perishable services'.
- Enumerate two limitations of 'Air Transport'.
- Give two examples of 'Tourism Product'.
- What do you mean by 'ITDC'?
- State two objectives of 'Health Tourism'.
- Explain two difficulties in 'Hotel Industry'.
- Suggest two remedies to develop the 'Health Care Industry'.
- State two facilities which are provided by 'Five Star Hotels'.
- State two career opportunities in 'Tourism Industry'.
- Explain two difficulties in 'Rural Hospitals'.
- Suggest two remedies for develop the 'Agriculture Tourism'.
- State two advantages of 'Organ Donation'. (Avayavdam)

2. Answer any one of the following :-

(a) "Service industry create economic development of a country". Comment.

08

(b) Describe in brief the various types of service industry.

07

OR

(a) "Service industry is a source of self employment opportunities". Comment.

08

(b) Enumerate the concept 'Technology and its impact on Service Industry'.

07

3. Answer any one of the following :-

(a) "Tourism industry has bright future in Maharashtra". Explain.

08

(b) Write detailed note on 'Reception Counter'.

07

OR

(a) What are the difficulties faced by the Hotel Industry in India?

08

(b) Write detailed note on 'Five Star Hotels'.

07

4. Answer **any one** of the following :-
- (a) "Railway transport is cheaper and convenient transport facility for goods and passengers". Explain. **08**
- (b) State the disadvantages of 'Road Transport'. **07**
- OR**
- (a) Write detailed note on 'Air Transport'. **08**
- (b) Explain the limitations of 'Water Transport'. **07**
5. Answer **any one** of the following :-
- (a) Describe in brief the features of 'health care services'. **08**
- (b) Write detailed note on 'Family Planning Programme'. **07**
- OR**
- (a) Describe the role played by corporate sector towards the health care of the masses. **08**
- (b) Suggest remedies to improve the hospitals in rural area in India. **07**
6. Answer **any one** of the following :-
- (a) Explain the characteristics of 'service industry'. **10**
- (b) Describe in brief the 'National Health Policy' of the Govt. of India. **10**

OR

Write short notes on **any four** of the following :- **20**

- a) Health care at individual level
- b) Tourist Product
- c) Tourist Guide
- d) Recent changes in Technical services
- e) Marketing of services
- f) Recent Trends in Health Care Industry.
