



N.B. : 1) All questions are compulsory.

Q.1 Rewrite the following passage keeping the format of inverted pyramid in mind. Correct punctuation, spelling, Grammatical and factual errors. Give suitable Headlines and suggest a visual one for broadsheet and one for Tabloid. 15

Registration for the Maharashtra housing and area development authority (Mhada) lottery began on Monday. Applicants can apply with the online process to the Mhada houses.

The rates of the development authority houses in Mumbai start from Rs 14.6 lakh and ends upto Rs 5.8 crore. To apply online, applicants can go in to the official website in Mahada lottery.

There are four categories of flats under a lottery scheme: Rs 20 lakh for economically weaker section (EWS), Rs 20-35 lakh for lower income group (LIG), Rs 35-60 lakh for middle income group (MIG) and Rs 60 lakh - Rs 5.8 crore for the higher income group (HIG) apartments.

The last date of the online registration for Mhada flats is December 10. The result of the lottery will be taking place in December 16.

In Mumbai many people are hoping to register online for MHADA flats. The lotteries to be opened division wise.

Konkan Housing and Area Development Board, a wing of MHADA is coming up with a housing lottery of 9018 houses in its jurisdiction. While 1514 homes is being sold in Nagpur division by the Nagpur board. The Konkan board lottery includes Thane, Virar, Kalyan, Ambernath, Sindhudurg and Ratnagiri areas.

Q.2 (a) How is writing news different from writing editorials? Explain with examples. 8

(b) Why are pictures important to tell a news story? Explain what is a good picture for a journalist 7

OR

Q.2 (c) Describe the importance of the Editor in Chief in a leading daily newspaper? 15

Q.3 a) Explain the Difference Between tabloid and broadsheet 8

b) Explain the principles of page layout. 7

OR

Q.3 Explain the structure of the editorial department in a daily newspaper. What are the responsibilities of the News Editor 15

Q.4 Read the following leads and with the help of a diagram indicate the placement of any 5 on the front page of a broadsheet. Give justification for your placement. Also suggest a headline for each selected news item. 15

1. AMRITSAR :: Railway Safety Chief Commissioner S K Pathak has began his probe into the train tragedy in Amritsar on Dusshera in which about 60 people were killed and several others injured. Member of Parliament Gurjeet Singh Aujla met Mr Pathak and said the statements of eyewitnesses were not being recorded presently.

2. Global crude oil prices fell for the fourth straight week as investors worried about oversupply as the United States temporarily spared eight countries from Iran-related sanctions during the week. The waivers could allow top buyers to keep importing Iranian oil after economic penalties come back into effect on Monday.

3. HOCKEY-AWARD:: Woman Hockey player Lilima Minz, who hails from Odisha, yesterday honoured with the prestigious Ekalabya Puraskar, 2018. The annual award, comprising a cash prize of 5 lakh rupees along with a citation, was presented by former cricketer Dilip Vengsarkar at the Ekalabya Award function in Bhubaneswar.

SRI LANKA-POLITICS:: Sri Lankan President Maithripala Sirisena has issued a gazette for convening Parliament on the 14th of this month, two days before schedule. The President had, earlier, prorogued Parliament till 16th November after swearing in Mahinda Rajapaksa as the new Prime Minister.

4. CHHATTISGARH :: Today is the last day for withdrawal of nominations for the second and final phase of Chhattisgarh Assembly elections. 72 of the total 90 constituencies will go to polls in this phase on the 20th of this month.. Top leaders of various parties addressed rallies at various places to garner support for their candidates

5. T20-CRICKET:: In Cricket, India defeated the West Indies by five wickets in the first Twenty-20 International at the Eden Gardens in Kolkata last night to take a 1-0 lead in the 3-match series. The Men in Blue first restricted the Windies to 109 for 8 in the allotted 20 overs. Later, after losing the top order early, the hosts chased down the target with 13 balls to spare.

6. J&K-DARBAR:: In Jammu and Kashmir, owing to the bi-annual Darbar Move, the Civil Secretariat, seat of the state government, is re-opening in Jammu today after a 10-day break. All necessary security and other arrangements have been put in place. Security agencies have worked out a strategy to deal with any kind of law and order situation and maintain peace in the city.

7. SABARIMALA:: In Kerala, as the Lord Ayyappa temple in Sabarimala opens for a special puja today, a thick security cover has been put in place in the temple town. Over 2,300 police personnel, including a 20-member commando team and 100 women, have been deployed to ensure smooth conduct of the puja and security of the devotees.

Q.5. Write short notes (any three) :

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1. Stylebook
 2. Typeface
 3. Sub editor
 4. Headline
 5. Press Release
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