

BE (AII) / Sem VIII (R19) / S112023 / 16-12-23

(3 Hours)

Total Marks: 80

QP Code : 42567

- N.B.: (1) Question no. 1 is compulsory.
(2) Answer any 3 out of remaining 5 questions.
(3) Figures on the right indicate full marks.

Q1	Attempt any four	20 marks
a	Explain Ethics and various types	05
b	What do you understand by Utilitarianism?	05
c	Define Market and the three economic models	05
d	Comment on Triple bottom line?	05
e	Explain the ethics of Pollution Control and the ethics of Conserving Depletable Resource	05
Q2	a What do you understand by Moral Responsibility and Blame? What are the factors that mitigate it	10
	b What is a Perfect Competition Market and explain in detail its characteristics	10
Q3	a Define discrimination, also explain all the ethical practices implemented to avoid job discrimination	10
	b Explain in detail the concepts Contract View and Social Cost View	10
Q4	a Define CSR and explain in detail the CSR initiatives in India	10
	b What is the role of HR in CSR? Explain in detail the Trajectory of Corporate Social Responsibility in India	10
Q5	a Explain the Public-Private Partnership in India and how is it advantageous to the society	10
	b Explain the role of SMEs in the Indian economic growth	10
Q6	Write short notes on (any four)	20 Marks
a	Ethics of advertisement and its social effects	05
b	Due Care Theory	05
c	What does the Gandhian Trusteeship articulate?	05
d	Criticisms and concerns in CSR	05
e	Benefits of CSR to companies in India	05

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