Duration: 3hrs   [Max Marks: 80]

N.B. : (1) Question No 1 is Compulsory.
      (2) Attempt any three questions out of the remaining five.
      (3) All questions carry equal marks.
      (4) Assume suitable data, if required and state it clearly.

1   Attempt **any FOUR**   [20]

  a   Explain the challenges faced by Knowledge management in different business scenarios.

  b   Identify the five factors that contribute to the increasing vulnerability of information resources, and provide a specific example of each one?

  c   Analyze the impact of BI on Decision making.

  d   Explain the applications of computer networks.

  e   Explain the importance of Information systems to Society.

2   a   Develop the plan for delivery application in M-commerce using social computing.   [10]

  b   Explain Data warehouse and Data Mart in an organization.   [10]

3   a   Explain the major security threats to information security and discuss the measures for controlling the same.   [10]

  b   Explain CRM. Describe the different types of CRM with example.   [10]

4   a   What is Cloud Computing? Explain its models.   [10]

  b   Write note on e-business.   [10]

5   a   Identify the measures to improve cyber security with example.   [10]

  b   Explain the phases of the system development lifecycle with example.   [10]

6   a   Explain the steps involved in knowledge capturing.   [10]

  b   Compare and contrast Web 1.O,2. O,3. O with example.   [10]

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