

[Time: Three Hours]

[Marks: 80]

Please check whether you have got the right question paper.

- N.B:
1. Question No.1 is compulsory
 2. Solve any three questions from the remaining questions
 3. Assume suitable data if required

Q1.

- a. How will IT improve operational and strategic agility of an organization? (10)
- b. Explain Michael Porters five forces and develop an e-strategy for a company based on the five forces model. (10)

Q2.

- a. With the help of a few examples explain how IT has changed the basis of competition in any sector. (10)
- b. How is IT risk measured and aligned with the organizations risk appetite? (10)

Q3.

- a. How does IT support operations, decision making, and give competitive advantage? (10)
- b. What is Technology intelligence ? How is mapping done for understanding technology environment at different levels? (10)

Q4.

- a. What are the different strategic analysis and decision making tools for business? (10)
- b. Explain COBIT framework (10)

Q5.

- a. What is the business model for Reliance Energy, Justdial, OLA
How do these organization use IT effectively and efficiently to achieve Business goals (10)
- b. What is the difference between quality improvement and BPR and the role of IT (10)

Q6. Write Short Notes on

(20)

- a. Constructing Strategic narratives
- b. SWOT
- c. IT Strategy for Mergers & Acquisitions
- d. Diffusion of innovation