

ME comp / sem I / choice based / 2nd half 2018

(3 Hours)

7/12/2018
[Total Marks: 80]

- Note:** i) Question no. 1 is compulsory
ii) Attempt any three from remaining
iii) Assume necessary data

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| 1. | (a) What is good design and bad design | 5 |
| | (b) Explain prototyping with example | 5 |
| | (c) What are different user interface elements and widgets | 5 |
| | (d) Explain different Usability Principals | 5 |
| 2. | (a) Explain in detail User Experience Design Process | 10 |
| | (b) Explain different types of Usability Testing | 10 |
| 3. | (a) What is storyboarding explain with suitable example | 10 |
| | (b) Explain various Visual Design Principals | 10 |
| 4. | (a) Create Wireframe for online Book Store | 10 |
| | (b) Explain User Research process and why is it important | 10 |
| 5. | (a) Explain different Screen design and Layouts | 10 |
| | (b) Explain in detail Mental Models | 10 |
| 6. | Write short note on (any Two) | 20 |
| | a) Interaction Design | |
| | b) Importance of User Experience Design | |
| | c) Information Architecture | |
