

Choice Based

(3 Hours)

Total Marks: 80

- N.B.: (1) Q.1 is compulsory.
 (2) Attempt any three out of remaining five.
 (3) Figures to the right indicate full marks.

- Q 1A) Define MIS? Explain impact of MIS. [10]
 B) What is Strategic Management of the Business? How is Information system used as a strategic tool? [10]
- Q 2A) Explain prototype and life cycle approach in development of MIS. [10]
 B) Explain ascertaining the class of information. [10]
- Q 3A) What are different Characteristics of Business decision making? [10]
 B) What are different stages in decision making process? State the difference between structure and unstructured decision [10]
- Q 4A) Explain general model of a human as information processor. [10]
 B) Define knowledge management system. What is the driving force behind knowledge management (KM)? [10]
- Q 5A) What is E-Commerce? Explain application of E-Commerce. [10]
 B) Explain in detail Technology and tools for protecting information. [10]
- Q 6A) Explain the factors increasing the threats to information security [10]
 B) Write a short note on any two of the following: [10]
- i) Scope of E-Commerce
 - ii) Rational decision making
 - iii) Business Intelligence
 - iv) MIS