

(3 Hours)

[Total Marks : 80

Note:

Question No.1 is Compulsory

Attempt any four Question between Question No.2 to 7

- Q 1. A) Take an example of any two or three e-commerce companies in India providing high end e-commerce solutions and describe how they establish customer confidence, trust and ensured privacy and security of the e-commerce transactions. [10]
- B) What are the steps involved in the system design and system implementation of a computer based information system? [10]
- Q 2. A) Identify the unique features of e-commerce technology and their business significance [08]
- B) Describe the capabilities of digital Firm. Why are digital firms so powerful? [07]
- Q 3. A) What are the current limitations of online credit card payment systems? [08]
- B) How does spoofing threaten web sites operations? [07]
- Q 4. A) Explain whitely s model in details [08]
- B) What do you mean by mobile computing? Explain how mobile computing can be used to improve business. [07]
- Q 5. A) Mention levels of management of decision support system and explain unstructured level. [08]
- B) Compare traditional Vs Electronic payment system. [07]
- Q 6. Write Short Notes(Any Three) [15]
- a) SSL.
- b) ISP.
- c) EDI.
- d) MIS and CRM systems.
- Q 7. A) Explain most important factors in successful E-commerce site design. [08]
- B) How to test an E-commerce Web-site? [07]