

CA) sem-I (choice Base) / IT in Management / Nov-17

2659

Q.P. Code :25513

[Time: Three Hours]

[Marks:80]

Please check whether you have got the right question paper.

- N.B:
1. Q. No. 1 is compulsory.
  2. Attempt any 3 questions from Q. 2 to Q. 6.
  3. Figures to right indicates full marks.
  4. Additional information can be considered but justify the same.

1. Write Short notes on (Any 4)

- a) Role of IT in Governance.
- b) Need to acquire technology.
- c) Value chain.
- d) E-governance in international business.
- e) Business in Digital Economy.
- f) Ethics and Information Technology.

2. a) What is acquisition and what are the sources for acquiring technology? 10  
b) List down the types of International business strategies. 10
3. a) Explain in detail the process of acquisition. 10  
b) With a suitable diagram explain the framework of managing IT. 10
4. a) What are the advantages of providing a subsidiary with a great deal of local autonomy? 10  
b) How can a firm sustain a competitive advantage? 10
5. a) Chrysler Corporation illustrates how technology has become a central component of a modern firm. Explain. 10  
b) Give an example of how information systems can constrain the opportunities available to management. 10
6. a) What is meant by the statement that a key challenge for management is the integration of information technology and the business? 10  
b) What is the role of E-commerce and M-commerce? Explain in detail. 10

\*\*\*\*\*