

QP Code : 25572

Duration: 3 Hours

Total Marks assigned: 80

- N.B.: (1) Question No. 1 is compulsory.
(2) Attempt any **three** of remaining **five** questions.
(3) Assume any suitable **data** if necessary and clearly state it.

1. (a) Explain the various business modules of an ERP system [05]
(b) How can we improve the power of ERP using business intelligence [05]
(c) List various benefits of ERP system [05]
(d) Explain the key elements of SCM [05]
2. (a) Explain the importance of post implementation phase of ERP systems [10]
(b) Explain what do you mean by bill of material with an example [10]
3. (a) Explain the various phases of CRM [10]
(b) Explain business process re-engineering (BPR) in detail [10]
4. (a) Explain Electronic Data Interchange along with its benefits [10]
(b) Explain agility as incorporated in supply chain management . [10]
5. (a) Explain e- procurement mechanism in details [10]
(b) Explain SCOR model in detail [10]
6. Write a short note on any two of the following [20]
 - (a) News paper supply chain
 - (b) Material management system
 - (c) Impact of Internet on ERP products
 - (d) Mathematical model of SCM

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