



(3 Hours)

[Total Marks : 80

- N.B. :** (1) Question 1 (one) is compulsory.
(2) **Attempt** any three questions out of remaining.
(3) **Figures** to the **right** indicate **full** marks.

1. (a) Explain the structure of ERP. 5
(b) Explain the various business modules of an ERP system. 5
(c) Explain the various types of supply chain. 5
(d) Differentiate between data warehouse and data mart with an example. 5
2. (a) Explain business process engineering in detail. 10
(b) Explain do you mean by bill of material with an example. 10
3. (a) Explain CRM in detail. 10
(b) What are benefits of ERP? Discuss how ERP helps in better decision-making? 10
4. (a) Explain Electronic Data Interchange along with its benefits. 10
(b) Explain e- procurement mechanism in details. 10
5. (a) Specify the characteristics of Agile Supply chain and explain how agility in supply chain can be achieved. 10
(b) Explain SCOR model in detail. 10
6. Write a short note on any **two** of the following :- 20
 - (a) News paper supply chain
 - (b) Considerations in modeling system with example (if any)
 - (c) Enterprise application Integration (EAI)
 - (d) ERP business module (any one)
